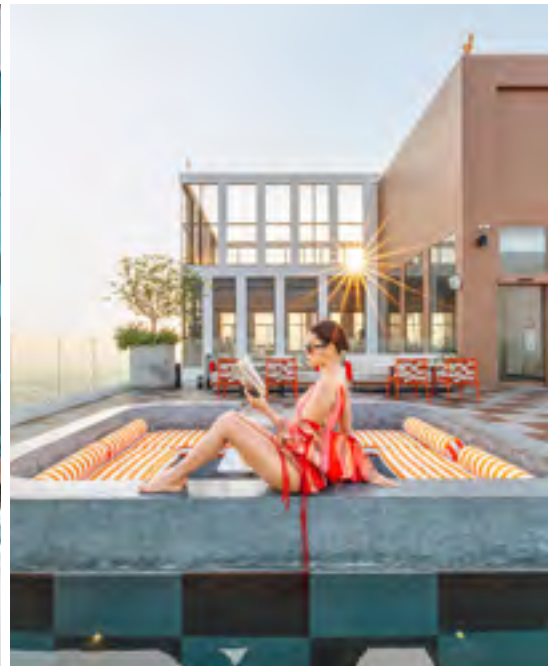




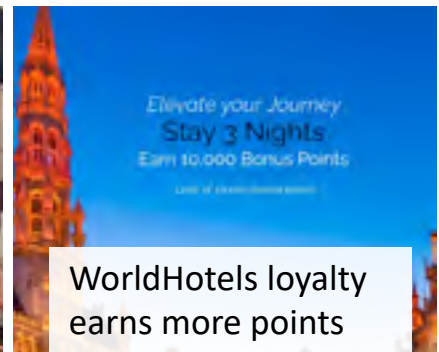
Centara Ayutthaya presents signature features



Sabah presents latest bird route at UK fair



Gathering of Hainanese clan in Kuching



WorldHotels loyalty earns more points



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Hong Kongers use all their vacation days

Hong Kong residents are most likely to use up all their vacation days and even take more time off than they are allocated, according to the latest Expedia's Vacation Deprivation Report released last week.

Hong Kong was the only market where respondents didn't leave vacation days unused. Instead, they took...

THAI and Kuwait ink codeshare accord

Thai Airways International and Kuwait Airways announced this week the signing of a codeshare agreement on flights between the two capital cities and regional connecting flights beyond.

THAI's code will be used for flights between Kuwait City and Bangkok and from Kuwait...

GoPro joins TAT's ocean health campaign

The Tourism Authority of Thailand and GoPro, a versatile action camera platform, teamed up to promote ocean health and climate stability during the GoPro World Ocean Day 2024 event, held from 20 to 23 June at Ko Tao, Surat Thani...

WTTC: Tourism unlocks Latin America's economy

The World Travel & Tourism Council (WTTC), in collaboration with VFS Global, revealed that the Latin American (LATAM) Travel & Tourism sector could add nearly USD260 billion to the region's economy and create nearly 8 million new jobs over the next 10 years.

According to the report, 'Unlocking Opportunities...

Marriott VP takes on Vietnam expansion

Marriott International's Area Vice President for South Korea and the Philippines, Duke Nam, adds Vietnam to his territories.

Duke, a Korean national, has spent more than 25 years with Marriott International's portfolio of brands, including senior leadership roles...

Vietjet expands Korea and China flights

Vietjet has reached a new milestone by launching the first-ever direct service linking Ho Chi Minh City to Xi'an (China) and announcing it will introduce a Nha Trang – Daegu (South Korea) route this October.

To celebrate, Vietjet is offering a zero-fare promotion for bookings made by 7 July...

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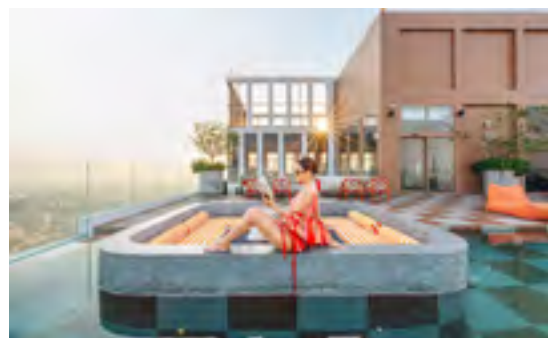


Centara Ayutthaya presents signature features

Centara Ayutthaya, a new lifestyle hotel nestled in the heart of the historic province, ensures guests exceptional moments with seven highlights to suit everyone.

Ideal Location

Just a short one-hour drive from Bangkok, Centara Ayutthaya is a new destination in the heart of the province. Promising the ultimate convenience, whether for travel, shopping, relaxing, or business, Centara Ayutthaya is just a stone's throw from the city's Unesco World Heritage sites and popular tourist destinations. Ayutthaya's government complex and industrial park are also located nearby.



Ayutthaya's tallest hotel featuring a rooftop pool and panoramic views

On the rooftop of Ayutthaya's tallest hotel, with stunning panoramic city views, a vibrant

infinity pool awaits workout enthusiasts, or just unwind in a private poolside cabana.

Contemporary design with a touch of historic Ayutthaya

Centara Ayutthaya is a perfect blend of modern design and historic Thai touches. Check out the impressive design based on the concept of Land and River to represent the town's geographical origin.

Step back in time with the hotel's structure, inspired by Ayutthaya's architectural elements, to paint a picture of the old capital through a white rectangular pattern inspired by the stacks of overlapping red bricks from the Ayutthaya era. The eye-catching golden recesses over the facade serve as a time machine taking guests back to the glory of the olden days, while the hotel's red-brick accents journey through art pieces around the hotel, as well as the elevator hall, corridor carpets and guestrooms.

Guests can immerse in the unique objets d'art exclusively crafted for Centara Ayutthaya; don't miss especially the glittering Chedi-inspired masterpiece in the lobby that spells the city's prosperity. Guestrooms are adorned with antique-style lamps, paintings that tell stories of Ayutthaya, and classic wooden latched windows in traditional Thai houses.

Unwind in lush gardens reminiscent of Ayutthaya's olden days. Verdant walkways replicate a winding river, while the garden is decorated with earth-toned balcony-like terracotta tiled walls.



Discover dining variety all in one place

An all-in-one dining haven featuring restaurants, cafés, party spots and rooftop bars for all food lovers.

For foodies, the House of Kin is a contemporary all-day-dining restaurant that serves Ayutthaya delicacies. Outstanding for its tantalising breakfast and special themed buffets, the restaurant is famous for its boat noodles, grilled river prawns, pan-fried egg with toppings, steamed bread with pandan kaya custard and Thai tea custard, soy milk with deep-fried dough stick, and Thai cotton candy wrap.

For café hoppers, The

Summer Coffee Company is Ayutthaya's chicest café with a great variety of freshly roasted coffees, pastries and bakeries, be sure to try the signature Ayutthaya Coffee – a velvety aromatic milky coffee topped with cotton candy, in the cosy café atmosphere or on the garden terrace.

Partygoers can't miss DIWA. With views of the historic town and the sunset as a backdrop, DIWA, on the hotel's 20th-floor rooftop by the city's highest pool, is perfect as a hang-out destination. The restaurant and bar serves creative libations and a variety of Thai-style tapas while guests are serenaded by a live DJ.

[Read more...](#)

Sabah presents latest bird route at UK fair

Sabah introduced a new birding route during the prestigious Global Birdfair in Rutland, UK, showcasing the Malaysian state as an ideal birdwatching destination.

State Assistant Tourism, Culture and Environment Minister cum Sabah Tourism Board (STB) chairman Datuk Joniston Bangkuai led a team of



experts and specialised travel content providers from Sabah to the bird fair event held from 12 to 14 July promoting rural areas.

Participating organisations under STB are the Sabah Birdwatchers Association, Borneo Nature Tours, Tabin

Wildlife Resort, 1 Stop Borneo Wildlife, and Borneo Eco Tours.

"Birdwatching is a vital component of rural tourism in Sabah, and many rural areas are home to rare and endemic bird species, making them ideal destinations for birdwatching enthusiasts," said Joniston.

"Birdwatching is increasingly growing in popularity among European tourists, with the UK alone having a birding community of more than a million enthusiasts.

"It is our goal to promote these rural destinations to enhance their visibility on the global stage, and participating in the Global Birdfair offered us a platform to showcase our unique bird species and their habitats to an international audience," he concluded.

Formerly known as the British Birdwatching Fair, the event is one of the oldest and largest bird fairs, established in 1989. It attracts birdwatchers, clubs, tour guides, equipment suppliers, tour companies, and tourism boards worldwide. The event was cancelled in 2020 and 2021 due to Covid-19 but was revived in March 2022 and re-established as Global Birdfair.

Sabah Tourism Board first participated in the event in 2009 and returned to the fair in 2022 and 2023 following the Covid pause.

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Gathering of Hainanese clan in Kuching



fostering social cohesion, community development, and cultural exchange.

More than 700 members from Hainanese associations throughout Malaysia, ASEAN countries, and China attended the 42nd National Convention of The Federation of Hainan Association Malaysia 2024, highlighting the unity and shared heritage within the Hainanese community throughout Southeast Asia.

Kuching hosted the 42nd National Convention of The Federation of Hainan Association Malaysia 2024 earlier this month, attracting more than 700 delegates from around Malaysia.

Supporting the event, BESarawak drives the development of Sarawak's MICE sector — Meetings, Incentives, Conventions, and Exhibitions — acting as a matchmaker between local and national associations to attract major conventions and raising Sarawak's profile as a preferred events destination in domestic and regional markets.

After a gap of 31 years, the Kuching Hainan Association proudly hosted the Federation's event, which also marked the association's 139th anniversary.

Established in 1885, the



Kuching Hainan Association is one of the oldest and most respected associations in Sarawak and Malaysia. Its mission is to preserve and promote Hainanese traditions, customs, and values while

Sarawak

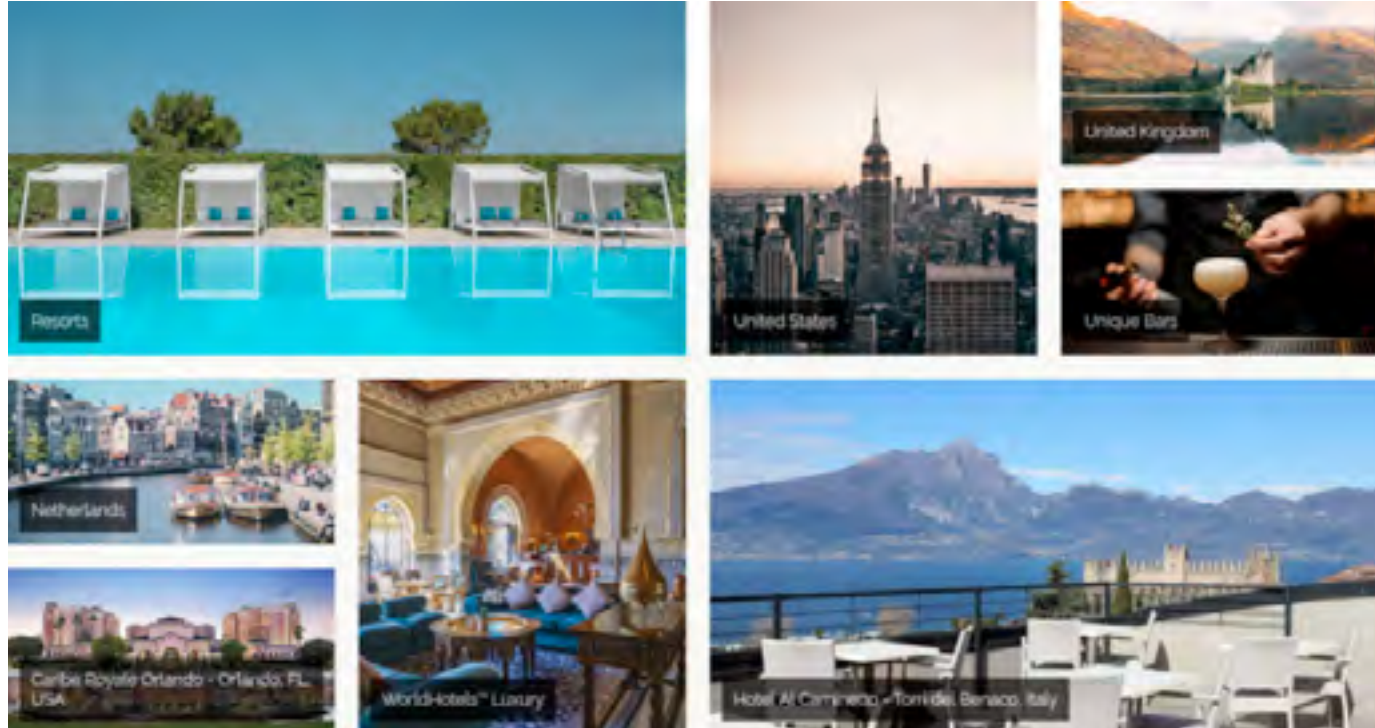
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Sarawak Cultural Village, Santubong

WorldHotels loyalty earns more points



With the summer travel season quickly approaching for many destinations, WorldHotels' loyalty programme – WorldHotels Rewards (WHR) – is giving members the opportunity to earn up to 20,000* points when staying at one of the brand's acclaimed independent hotels and resorts.

Through 2 September 2024, WHR members can earn 10,000 points when staying three nights (which do not need to be consecutive) at participating properties, with a limit of 20,000 points over six nights. WHR members must register for the offer before their first eligible stay, either online at worldhotels.com/10k-points or directly at participating hotels.

"We encourage our WorldHotels Rewards members

to take that once-in-a-lifetime trip this season at one of our unique and immersive properties in some of the world's most sought-after destinations," said President of International Operations and WorldHotels. Ron Pohl.

"This promotion allows our loyal rewards members to earn even more points during their travels through 2 September, bringing them closer to their next trip."


WorldHotels includes the Luxury, Elite, Crafted and Distinctive collections. Each is carefully curated and features some of the finest independent hotels and resorts worldwide. With a collection of properties in more than 170 iconic destinations worldwide, WorldHotels offers

travellers the opportunity for exciting discoveries in the most unexpected places. WorldHotels provides guests with unparalleled upscale and luxury experiences worldwide, whether it is enjoying a stay at Ness Walk among the majestic Scottish Highlands or savouring the sunshine at luxury-crafted resorts in Asia.

Learn more about WorldHotels Rewards and register to earn bonus points on upcoming stays at WorldHotels properties.

*Earn 10,000 points after completing any three nights – with a maximum of 20,000 bonus points.



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