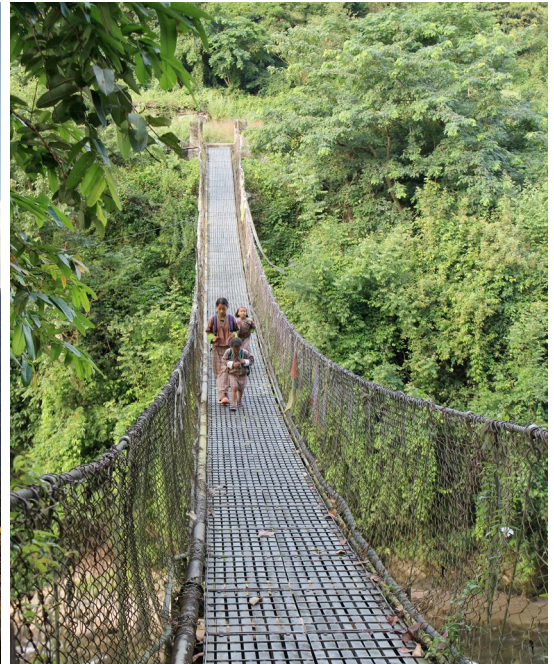




## Top 10 travel trends for 2022 revealed



Airbnb monitors more long-stay bookings



Centara Reserve destination dining



Busan MICE will change in 2022

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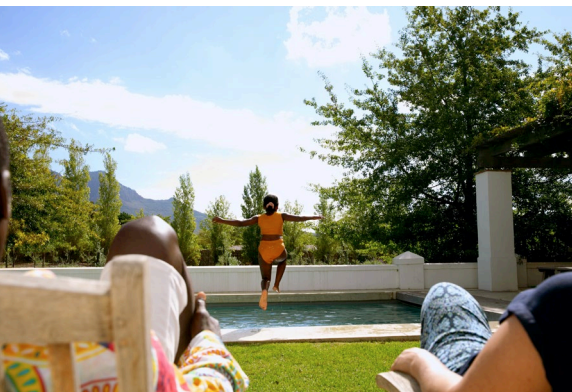


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# Airbnb monitors more long-stay bookings

27 January 2022: Remote and hybrid work have untethered many people from the need to be in an office every day, driving the biggest change to travel



since the advent of commercial flying Airbnb reports in its recent market observations.

For the first time, millions of people can now live anywhere, and the Airbnb's platform's data points to one out of every five gross nights booked in Q3 2021 were for stays of 28 days or longer.

Nearly half of the nights booked in Q3 were for stays of at least seven days, up from 44% in 2019.

In the 12 months through September, more than 100,000

guests booked stays of 90 days or longer.

More than 300,000 people applied for 12 openings to live anywhere on Airbnb for a year and are providing insights to help inform the company's product development and upgrades.

Airbnb CEO and co-founder Brian Chesky announced recently that he too will live on Airbnb. Starting this week in Atlanta, Chesky will stay in people's homes in new towns or cities every few weeks and return to San Francisco in the same way that many remote workers are returning regularly to the cities where they work in order to collaborate with colleagues.

***This Live Anywhere trend is like decentralization of living, and it's changing the identity of travel. Among the trends Airbnb expects to see grow:***

- People will continue to spread out to thousands of towns and cities, and they will stay for weeks, months, or even longer.

- Over 100,000 towns and cities around the world have had

an Airbnb booking during the pandemic. long-term stays on Airbnb make up at least 50% of recent bookings.

- More people will start living abroad, others will travel for the entire summer, and some will even give up their leases and become digital nomads.

- People want to explore new countries: Before the pandemic, international arrivals exploded from 25 million in 1950 to more than 1.4 billion in 2019, according to UNWTO.

On Airbnb, long-term stay nights booked by families grew 75% from summer 2019 to summer 2021. The share of Airbnb long-term stay bookers who used their stays to lead a nomadic lifestyle grew from 2020 to 2021 – from 9% to 12%.

Cities and countries will compete to attract these remote workers, leading to a redistribution of where people travel and live.

More countries are changing their visa and tax rules, and more than three dozen countries currently offer some digital nomad visa schemes.

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# Your Sabah Bucket List

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# Centara Reserve Samui destination dining



27 January 2022: A new benchmark in destination dining launches recently with the opening of Centara Reserve Samui, the latest addition to Centara's curated collection of refined, experiential hotels.

Situated at the tranquil end of Koh Samui's idyllic Chaweng Beach, this stylish tropical sanctuary caters to those seeking a meaningful escape. In addition to luxury rooms, pool suites, and beachfront pool villas, Centara Reserve Samui also offers six distinctive dining venues and bars, each with its own unique style and ambience.

"From ultra-fresh, sustainable seafood to the artisanal salts we make in-house, our emphasis is on utilising all the extraordinary local produce Thailand has to offer, as well as the highest quality imported ingredients," said Christopher John Patzold, Executive Chef. A native of Australia, Chris's own globe-spanning career includes time spent at illustrious properties such as Amanyara Turks & Caicos, Four Seasons Resort Koh Samui, Fairmont Sanur Beach Bali, and KU DE TA Bali. Now, he brings his vast wealth of culinary knowledge and expertise to oversee the creation of some

truly out-of-the-ordinary dining experiences.

"I see the Centara Reserve Samui as a whole new dining destination," said Patrick Moukarzel, General Manager. "There is a unique concept for each venue, and it will always be

showpiece dining venue. Here, Executive Chef Christopher John Patzold creates multilayered culinary masterpieces crafted with precision and passion, using only top-quality local and imported products as well as fresh herbs handpicked straight from the resort's own organic garden. Signature dishes include beef short ribs slow-cooked for 12 hours; foie gras with balsamic and berry; truffle risotto served with a fiery paper flourish; and 'Crunch', a complex and colourful dessert finale.

## SA-NGA

The word Sa-Nga translates as "elegant" in Thai translating



evolving, so no two visits will be the same. Whether our guests wish to indulge in high-end contemporary cuisine at Act 5 or prefer savouring creative elixirs at The Gin Run, there is definitely something for everyone."

## ACT 5

Contemporary, high-end seasonal cuisine, served with theatrical flair, takes centre stage at Act 5, Centara Reserve Samui's sophisticated yet unpretentious

into the look and feel this contemporary Thai tapas restaurant exudes. With seating for 18 guests, this intimate, dinner-only venue takes the concept of Spanish tapas and fuses it with age-old Thai recipes. This juxtaposition of Eastern and Western cultures can also be seen in the imaginative design and décor, where a wall mosaic of classic Thai Benjarong patterns blends seamlessly with the fluid

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# THE PLACE TO BE



Centara Grand Beach Resort & Villas Krabi



Centara Grand Beach Resort Phuket

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At Centara Grand Resort Phuket, your guests can use the hotel credit for a room upgrade, ease into their holiday with a relaxing spa treatment, or indulge in a culinary experience before heading to the resort water park.

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# Top 10 travel trends for 2022 revealed

15 January 2022: G Adventures has dug into its data to reveal what travellers are looking for as the world opens up again. While there is still some uncertainty in terms of changing requirements for travel in the face of the global pandemic, one thing is clearer

tells us people have become more purposeful and intentional about how and why they are travelling and where they are going. They recognise the positive impact of travel on local communities when decisions are made wisely.

a third (28%\*) of Aussie and Kiwi respondents say they will place more focus on travelling responsibly in 2022. With the increased focus on community and support of locally-owned businesses fostered during the pandemic, it makes sense that this mindset carries over into international travel plans. Travellers are looking



than ever – the traveller has changed.

Assisted by its panel of avid travellers, G Adventures has identified the top 10 trends for travelling in 2022, with insights into how people want to travel and where they want to go. These patterns have been coupled with new trip highlights launched for travel this year by the adventure operator and community tourism pioneer and newsworthy reasons for people to visit.

G Adventures founder Bruce Poon Tip says the trends reveal the pandemic has produced a more conscious traveller and has presented operators with a huge opportunity for change.

“The pandemic has woken travellers up and given them a chance to reflect on how they were travelling before. The data

“These trends point towards a seismic shift in travellers’ habits. It only takes a small number of people to make a huge difference, and travellers are finally seeing how smart choices can positively benefit local people and deliver a richer travel experience at the same time,” says Poon Tip.

## **G Adventures presents 10 predictions for 2022 travel**

### **• Community tourism is the solution to responsible travel**

According to G Adventures’ latest panel research, close to

for adventures that support community tourism, and trails are a great way for tourists to spread wealth through multiple smaller villages.

### **THE TRIP: Highlights of the Trans Bhutan Trail**

In April 2022, following two years of extensive restoration, the Kingdom of Bhutan will reopen its historic and sacred Trans Bhutan Trail for the first time in 60 years, supporting remote communities in Bhutan through community tourism. Serendipitously, bookings to Bhutan are up 60% globally for 2022. G Adventures is the first operator to run tours on this







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**Sarawak**  
*More to Discover*



ancient trail, and a 12-day Active trip travelling from Paro return is priced from AUD5,399pp for departures from 1 May 2022.

### **Travellers care most about supporting local people**

The most important factor for people when they travel is that their money benefits local people, at 68%. This trend has been intensified by the impact of the pandemic on those countries that rely on tourism for their economic survival. It came in well ahead of other important considerations such as minimising one's carbon footprint and reducing plastics consumption (both at 15 per cent globally).

#### **THE TRIP: Highlights of Egypt**

Egypt's tourism industry was devastated by the Arab Spring and again by the pandemic, but it was one of the first to reopen tourism this year, with G Adventures' tours restarting in February 2021. In 2022, Egypt has increased its share of bookings by 22% globally, and with the reopening of the Grand Egyptian Museum, the opening of the Pyramid of Dozer, the reopening of Luxor's Avenue of Sphinxes, and the release of Kenneth's Branagh's rebooted *Death on the Nile* film, it'll continue to be firmly in the media spotlight. A 14-day trip travelling from Cairo return is priced from AUD2,299pp.

### **Travellers will have a bit more cash to splash**

With staying in spurring a savings boom, 24% of travel-starved Aussies and Kiwis said they had increased their travel budget for their next international holiday, which

means their travel dollars are likely to take them on bigger adventures than they might have thought possible before.

#### **THE TRIP: National Geographic Journeys with G Adventures – Iconic Japan**

Japan was expecting a huge tourist boom as a result of the summer Olympics and had been heavily spotlighted before Covid closed the country's borders. Although it remains closed, there is pent up demand, and those with little extra savings may turn their attention to a dream trip to Japan as restrictions are lifted. National Geographic Journeys with G Adventures 'Iconic Japan' trip hits all the highlights in style. A 12-day trip from Tokyo to Kyoto is priced from AUD7,099pp.

### **'Workations' increase in popularity**

As the world shifted to remote working, companies realised office confines were no longer required to ensure productivity. Previously the domain of the digital nomad, 'workations' have hit the mainstream. 20% of respondents to G Adventures' most recent survey say they are able to 'work from anywhere' – with that number rising to 46 per cent for those aged 18-34. An increasing number of people plan to combine work with travel in future at 20%, up from 14% in December 2020.

#### **THE TRIP: Costa Rica: Beaches, Wildlife and Wild Times**

Only one of four countries to lift all restrictions for travel according to the UNWTO, Costa Rica has firmly positioned itself as open to travel. Keen to attract young digital nomads, the country passed a bill to allow remote workers and digital nomads to stay for up

to one year. To support this trend, G Adventures to partner with Hostelworld to launch the Roamies programme of tours in late-2021, which are all ideal as a way for digital nomads to take a few days to get to know a destination before settling in at the beach for a few weeks of remote work. A six-day trip from Liberia to Tamarindo is priced from AUD719pp.

### **Hostels will make a big comeback**

The need for social connection amongst young travellers is strong with 55% of Aussies and Kiwis aged 18-34 saying they were likely to try a hostel experience following the pandemic, and 50% of those expressing that meeting people to socialise at the hostel and possibly travel with, is the most important factor when selecting a hostel.

#### **THE TRIP: Yucatan Adventure: Merida, Tulum & Jungle Swims**

Mexico is super hot right now, and another new 'Roamies' trip designed to maximise social connection and build community, both in the handpicked-hostels and on the road, is this new six-day trip travelling from Mérida to Tulum, which is packed with highlights and priced from just AUD749pp.

### **Travellers want to disconnect from their devices**

Workationers aside, while travellers want to reconnect with people and places, they are desperate to disconnect from the online world while on holiday. 47% of respondents want to take time out from their devices, and social media,

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# YOU DESERVE SPAIN



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Xacobeo 21-22



# Busan MICE will change in 2022

25 January 2022: Busan Metropolitan City and Busan Tourism Organization (BTO) declares 2022 as the year it will become the global MICE city in the post-Covid-19 era and accelerate its sustainable MICE project, including ESG\* management.

optimized for hybrid online and offline events and completed its vision of a “super-connected hub of the MICE industry.”

Along with **“Busan! Again”** campaign, Busan will establish an internal and external consultation system and actively attract and hold small-scale VIP

transportation, as a hub for MICE in Busan.

Several improvements and support projects for HAEVENUE are waiting in line.

From this year, the Busan MICE Alliance (BMA), a consultative body of MICE institutions and companies which aims to become a driving force of Busan MICE, will change drastically.

Previously, MICE-related companies, organizations, and institutions located in Busan were able to join without any sort of process, but from 2022, the minimum verification criteria for actual operational capabilities, such as the capacity for holding MICE-related events, must be satisfied. The reason for introducing the minimum verification process, such as evaluation and approval of the operating committee, is to strengthen the practical networking BMA and to create new synergies with domestic and overseas MICE-related organizations.

The MICE support programme has also been reinforced to provide more practical benefits to the organizers and participants in the pandemic situation. The programs include three areas:

- international conferences, corporate incentives, and tourism. For international conferences, hybrid online and offline international conferences are also supported if more than 10% of the total participants take part offline. For corporate incentives and corporate conferences, up to 50 million won will be provided to attract and host an event. For tourism,



Expectations are high this year as more international conferences are scheduled to meet in Busan, attracting thousands of overseas delegates.

- ESG management, an abbreviation for Environment · Social · Governance, refers to overall management activities related to environment-friendly and social responsibility.

Entering the third year of Covid-19, the MICE industry in Busan is expected to move as vigorously as before the pandemic. To gradually recover the MICE industry, Busan has built a MICE infrastructure

events and mid-to-large-scale hybrid MICE events.

In addition, it will focus investment and support on the sustainability of the Busan MICE industry (ESG management).

They plan to hold briefing sessions and joint campaigns so that organizers and participants can take part in ESG management.

Haendae International Conference Complex (HAEVENUE) will improve travel convenience between integrated facilities by expanding accessibility, such as linking eco-friendly personal means of





up to 3 million won for actual expenses will be supported, which includes tour buses and interpreters for international conferences with 10 or more foreign participants.

Some international conferences have already chosen Busan as the “optimal MICE destination.” The organizers of the conferences postponed due to COVID-19, such as the 2022 General Assembly International Astronomical Union (IAU) and the 2022 International Federation of Freight Forwarders Associations (FIATA) World Congress, as well as the mega-scale conferences including the Asian Patent Attorneys Association Council Meeting 2022 and the 2022 International Council of Combustion Engines (CIMAC) Congress started to prepare the event in Busan in full swing.

The IAU and FIATA World Congresses are scheduled to be held in Busan in 2020, and 2021 (more than 3,000 participants from 100 countries each) switched to a hybrid-type event this year due to prolonged COVID-19.

In addition, seven large international conferences



with more than 1,000 people are scheduled to be held in Busan in 2022: the 18<sup>th</sup> IFSES World Congress of Endoscopic Surgery, the Asian Patent Attorneys Association (APAA) Council Meeting 2022, and the 2022 International Council of Combustion Engines Congress.

An official from BTO said, “As the landscape of the MICE industry at home and abroad has been changing rapidly for the last three years of the COVID-19 crisis, it is necessary to support not only the conference and

The view of Busan Port, where the 2022 International Federation of Freight Forwarders.

exhibition infrastructure that can be used both online and offline, but also tourism resources such as Unique Venues. Entering the post-COVID-19 era in 2022, Busan will take an opportunity to make it the first year of MICE innovation, ensuring the city emerge as one of the world’s top MICE destinations.”



## PHANG NGA BAY, PHANG NGA

Phang Nga is not just an ordinary small town. Set against sublime limestone cliffs, it allows you to immerse yourself in the legendary beauty of Ao Phang Nga Bay National Park. It is renowned for the striking limestone Karst formations, thriving underwater ecosystem, picturesque beaches, and its place in Hollywood history.