



Madrid maps cultural experiences



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ASEAN TOURISM ASSOCIATION

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ASEANTA launches virtual show platform

ASEAN Tourism Association will power up promotions through quarterly virtual travel exhibitions that present the travel content of the 10-country region to travel buyers worldwide through a partnership with AI and Big Data technology firm Fusionex.

In a media statement released, 12 August, ASEANTA confirmed the alliance with Fusionex to launch ASEANTA Travel Exchange (ATEX) virtual events with different host countries and themes.

Together they will present the ASEANTA Travel Exchange (ATEX) a comprehensive virtual exhibition and engagement platform to help drive inclusive business and provide greater access to new markets for thousands of travel and hospitality providers across the ASEAN region.

The Covid-19

pandemic has inflicted unprecedented disruption on the travel and tourism sector, closing borders and ending large gatherings, including traditional trade shows.

ASEANTA said ATEX would “pivot from physical to virtual space.” to improve accessibility, connection and engagement... removing restrictions of time and space by deploying virtual exhibitions, webinars and digital marketing campaigns.

“This collaboration between ASEANTA and Fusionex is a historical event – a true ASEAN partnership bringing together the combined resources of ASEAN member states, in both the public and private sector, to take tourism in the region to new levels and to firmly establish ASEAN as one of the most viable and attractive tourist destinations in the world,” explained

ASEANTA president Eddy Krismeidi Soemawilaga.

Powered by Fusionex technologies, ATEX offers a suite of innovative solutions to empower ASEANTA in organizing virtual events while driving meaningful and measurable online interactions.

The platform delivers an intelligent B2B matchmaking feature that connects local enterprises with global businesses, thereby expanding market reach. Travel and tourism players can also leverage the platform’s global distribution system to conduct secure and uninterrupted business transactions.

Participants can showcase their offerings via virtual booths, facilitate pitching sessions through live streaming while the platform provides real-time reporting capabilities as well as performance monitoring and

measurement features.

“Covid-19 has brought the travel and tourism sector to a halt, (but) ASEANTA demonstrates dedication to the industry by embracing digitalization to bring new avenues of progress to pave the way for the future of travel, hospitality and tourism,” said Fusionex Group CEO Dato’ Seri Ivan Teh.

“We are proud to be joining forces with ASEANTA to introduce ATEX to the region as it will play a crucial role in empowering all industry players to innovate, share, collaborate and do business — helping enterprises to cope with the pandemic and new norm for continued sustainability,”

ASEANTA’s president noted that The ASEAN Tourism Forum (ATF) and the ASEANTA Travel Exchange (ATEX), were two separate events and platforms, each with their own focus.

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TTR Weekly is a controlled circulation newspaper for the travel industry specialising in Thailand and the Mekong region. Published every Wednesday, alternatively in English, the publication is distributed free to travel agents. Available on subscription outside this qualifying category. Published by Ross Publishing Ltd.

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What's New in Spain's Major Cities: Madrid's Landscape of Light is now a UNESCO World Heritage site.

The Landscape of Light, a site comprising the unique areas of Paseo del Prado and Buen Retiro, has been inscribed in UNESCO's World Heritage List under the

category of Cultural Landscapes, becoming the first site in the Spanish capital to receive this distinction.

The decision was made at the 44th session of UNESCO's World Heritage Committee in Fuzhou, China 25 July.

New Illustrated Map of Madrid's Centuries-Old Restaurants

Madrid is home to 12 centuries-old restaurants that in 2021 have been declared cultural and tourism sites of great civic importance and general interest to the city. They represent tradition, culture and gastronomy, and are part of Madrid's exceptional culinary legacy. Botín (1725), Lhardy (1839), Casa Alberto (1827), and Bodega de la Ardosa (1892) are some of these time-honoured establishments in which you can savour many of Madrid's most traditional dishes, such as Cocido (Madrid-style stew),



PARA FOLLETO ARTE EN MADRID.

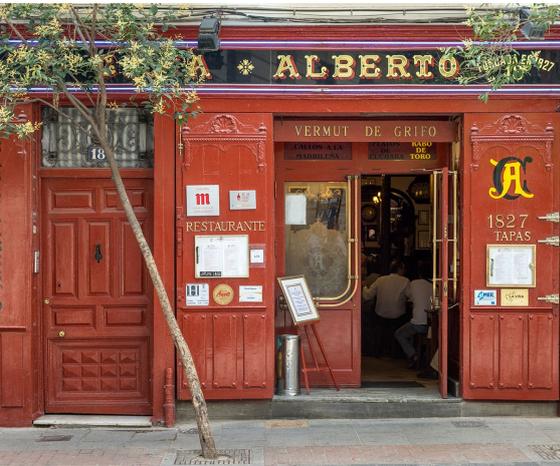
The initiative calls attention to a cultural landscape born of the relationship between people and nature, designed in an urban setting that has evolved over the years while retaining its original essence: the desire to combine culture and nature in the heart of a city for the enjoyment of its citizens; a place with a distinct identity where geography and history, the individual and the universal come together.

Read more: <https://www.esmadrid.com/en/landscape-light-paseo-prado-and-retiro-park>



Soldaditos de Pavía (battered and deep-fried cod with red peppers), and Callos (tripe), or just enjoy a caña of beer, a glass of vermouth on tap, or wines from the region.

To make things even easier for you, the Madrid Tourism Office has prepared a new illustrated map of restaurants and taverns that first opened more than a century ago. Follow the tour suggested on the map to enjoy dishes that never go



out of style as you delve deeper into the history and culture of the city.

Read more: <https://www.esmadrid.com/en/centuries-old-restaurants-madrid>

Download the map here: https://www.esmadrid.com/sites/default/files/mapa_restaurantescenenarios_madrid.pdf

Madrid: Europe's Newest Luxury Destination

Madrid has been chosen as the flagship location for numerous prestigious international companies that have become part of the Spanish capital's premium offerings. It includes 20 Michelin Star establishments, centuries-old restaurants, businesses dedicated to craft trades, exclusive brands, and a historical and cultural heritage that you won't find anywhere else. This is all evidence of a firm trend, as the Spanish capital strives, in its own right, to become Europe's newest luxury destination.

Madrid is home to some of the world's most luxurious hotels, including the Four Seasons, which opened its doors in 2020 and the Mandarin Oriental Ritz, which is once again welcoming guests after its iconic Belle-Époque building underwent ambitious restoration work. These two new additions join Madrid's extensive list of premium hotels which includes the historic Westin Palace and the Santo Mauro

Autograph Collection. After being closed for a year, the latter has revamped its offering and resumed activity. The capital's list of luxury hotels is set to further increase with the upcoming openings of the Iberostar Teatro Albéniz, Hardrock Hotel Madrid, JW Marriott and Madrid Edition.

Also joining the leading landmarks in the Spanish capital's premium sector is the Galería Canalejas, a new symbol of luxury. Aside from the main fashion, accessory and premium jewellery brands, here you'll also find the city's new Food Hall. Set to open its doors in October of this year, this unique culinary experience will boast 14 restaurants serving a selection of dishes from around the world. It is the new addition to the other luxury symbol of the city as the emblematic Calle Serrano and Calle Ortega y Gasset in the Salamanca District.

Read more: <https://galeriacanalejas.com/en/home/>

Chance to win a Langkawi holiday

Throwback photos from previous trips could be the ticket to win a holiday on Malaysia's famous tourist island once travel resumes.

Share your throwback pictures of a holiday in Langkawi, and you stand a chance to win a free holiday on Malaysia's popular tourist island when travel returns.

the photo competition winners, the prizes will remain valid until the end of September 2022.

The competition is open to a worldwide audience. Follow these simple steps to participate.



Under the banner of the island's Naturally Langkawi campaign, the Langkawi Development Authority (LADA) launched the photo competition on 10 August.

Designed to reach travellers who visited the island in the past and are yearning to return, one stunning photo with an appealing descriptive caption could do the trick. You have until 10 September to post your entries, and prize winners will be announced on 27 September that just happens to be World Tourism Day.

Tourism experts in Malaysia are talking about domestic travel, possibly returning to Langkawi island as early as September, starting with cruises. It's a long shot, but LADA officials are also hopeful that international travel will return in late December. For

Three prizes up for grabs

First Prize:

Three-day, two-night stays at a five-star hotel with daily breakfast for two plus two entry tickets to one attraction in Langkawi.

Second Prize:

Three-day, two-night stays at a four-star hotel with daily breakfast for two plus two entry tickets to one attraction in Langkawi.

Third Prize:

Three-day, two night stays at a three-star hotel with daily breakfast for two plus two entry tickets to one attraction in Langkawi.

Prizes are valid for one year from October 2021.

1) Make sure you follow naturallylangkawi Instagram and Facebook page.

2) Publish any Langkawi throwback picture with your most stunning/creative caption, not more than 100 words.

3) Remember to hashtag #naturallylangkawi #langkawithrowback

4) Make sure your account is not private (so that our team can check repost).

5) Nominate your friends and families to take this challenge. You may comment multiple times by nominating different friends; the more you comment, the higher your chance of winning.



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A UNESCO World Heritage Site. A World
Craft City. PATA Gold awarded Sarawak
Cultural Village. And so much more
to see, to taste, to experience, to captivate.
Discover the many ways you can do more in
Sarawak, Borneo.

Sarawak
More to Discover

Foodies check out local talent

Back for its 28th year, Singapore Food Festival has gone hybrid for the first time and doubled in scale.

The Singapore Food Festival returns for its 28th edition over three weekends from 27 August to 12 September 2021.

Themed ‘Savour Singapore In Every Bite’, more than 50 gastronomic and drinking experiences will be presented on a hybrid platform, double the

Live Masterclasses, Virtual Food Experiences, Partner Events and Workshops, and SFF food merchandise.

Live Masterclasses

These events offer viewers the rare opportunity to learn from some of the best chefs, bartenders, and food personalities in Singapore’s culinary scene. Festival-goers can join the nine free-to-view live masterclasses

delectable dishes in the virtual food tours of Little India and Tiong Bahru presented by popular food host Nikki Muller.

SFF workshops

The workshops allow you to try your hand at making the traditional red turtle cake Nyonya-style at the Make your own Ang Ku Kueh Workshop by Ji Xiang Ang Ku Kueh, held at CapitaLand Bugis Town

(Part of Bugis Street). Repurpose food waste at the Summer Fruit Peel Popsicle and Jam Class and learn more about food upcycling when you join the WellSpent Workshop – both at Sunrice Academy.

SFF Food Merchandise

Local small-batch granola brand, Nommish has

partnered with Kim Guan Guan to present Kopi Granola and their own rendition of Milo Granola – the Malted Chocolate Granola. Home of Singaporean inspired cookies, Old Seng Choong, has developed Nyonya Sambal Nasi Lemak Cookies, which is a unique rendition of the well-loved classic local dish. Paying tribute to the iconic pandan flavour that Singaporeans love, the LiHO TEA’s Singa-Pandan Lime and Singa-Pandan Shake, will be available in LiHO stores in Singapore, Brunei, Malaysia, and Shanghai.

Festival-goers can check out the details at www.singaporefoodfestival.sg.



featured experience during last year’s virtual edition.

SFF 2021 is a highlight of the SingapoRediscovered campaign and encourages locals to rediscover Singapore’s flavour tapestry.

Singapore Tourism Board director of retail and dining, Serene Tan, said: “This year, we are excited to bring SFF to both local and global audiences, enabling them to indulge in Singaporean cuisine and learn more about our culture through food.”

Programme highlights

This year’s festival lineup comprises four components:

hosted on SFF 2021’s Facebook page or sign up for intimate and interactive sessions with renowned chefs by joining the nine pay-to-view live masterclasses.

Virtual Food Experiences

Adopting interactive formats, local and international festival-goers can take a deeper dive into the ins and outs of innovative businesses such as Kok Fah Farm through a docu-feature, which takes foodies on tour around the soil and hydroponics farm, and recipe videos.

Additionally, foodies can look forward to a journey of rediscovery as they feast their eyes on

Be Enchanted!

Bajau-Sama or West coast Bajau are known for their unique heritage that is authentic only to the district of **Kota Belud** in Sabah, the traditional horse culture.

THE PLACE TO BE



Centara Grand Beach Resort & Villas Krabi



Centara Grand Beach Resort Phuket

BRING BACK THE LOVE

Join us as we celebrate the reopening of our hotels in Phuket and Krabi, where your clients can **enjoy up to 100% of the room rate as daily hotel credits**, redeemable immediately on arrival.

At Centara Grand Resort Phuket, your guests can use the hotel credit for a room upgrade, ease into their holiday with a relaxing spa treatment, or indulge in a culinary experience before heading to the resort water park.

Nestled within its own secluded bay, Centara Grand Beach Resort & Villas Krabi invites travellers to check in and chill out with a choice of four restaurants and rejuvenating spa rituals at SPA Cenvaree.

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